

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 40px;">WFTS</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">9/26/12</span>
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I, Lauren Schumacher  
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	9/26-10/5			

<b>Total Charges:</b> \$ _____ —GROSS
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This broadcast time will be used by: US Chamber of Commerce

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

## USCHAMBER OF COMMERCE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**★ TO BE SIGNED BY ISSUE ADVERTISER**

2/6/12      [Signature]      202-403-5560  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title



WFTS

# ORDER

Print Date 10/05/12

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Flight Dates 09/26/12-10/05/12

Contract / Revision      **312277 /**  
Original Date / Revision  
                                  09/25/12    10/04/12  
Advertiser **US Chamber of Commerce**

Agency    **Mentzer Media**  
Buying Contact  
  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Product  
**US Chamber of Commerce Order #**  
Agency Com    15%  
Billing Contact  
  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**  
  
Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref

Order Sep            00:20:00  
Estimate #           **2052**  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A35+  
Rev Codes          POL          POL          ISS  
Product Codes    PL  
Priority               P-3  
Advertiser Ref

Primary Account Executive  
 Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
Competing Station	% of Order      Amount
CABLE	%
UNKWN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	28	\$33,107.50	\$38,950.00	0.00	08/27/12	09/30/12	28	\$33,107.50	\$38,950.00
October 2012	51	\$77,647.50	\$91,350.00	0.00	10/01/12	10/05/12	51	\$77,647.50	\$91,350.00
<b>Totals</b>	<b>79</b>	<b>\$110,755.00</b>	<b>\$130,300.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	09/26/12	09/28/12	M-F 7-9a GMA GMA	CM	658-9a	--222--	:30	6	\$900.00	P-3	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--222--	6		\$900.00		0.00						



WFTS

Print Date: 10/05/12

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Contract / Revision 312277 Flight Dates 09/26/12-10/05/12

Hiatus Dates

Original Date / Revision 09/25/12/ 10/04/12

Order Sep 00:20:00

Advertiser US Chamber of Commerce Product US Chamber of Commerce Estimate # 2052

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WFTS	09/26/12	09/28/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--					3	\$1,000.00		0.00			
N 3	WFTS	09/26/12	09/28/12	M-F 12-1p ABC Action News	CM	1158a-1p	--111--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--					3	\$450.00		0.00			
N 4	WFTS	09/26/12	09/28/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--					3	\$1,500.00		0.00			
N 5	WFTS	09/26/12	09/28/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--					3	\$1,500.00		0.00			
N 6	WFTS	09/26/12	09/28/12	M-F 7-730p 7-730p The List	CM	658-730p	--111--	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--					3	\$1,500.00		0.00			
N 7	WFTS	09/26/12	09/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--111-1	:30	4	\$2,500.00	P-3	0.00	NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111-1					4	\$2,500.00		0.00			
N 8	WFTS	09/28/12	09/28/12	Friday Prime A Friday Prime A	CM	758-9p	----F--	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--					1	\$4,000.00		0.00			
N 9	WFTS	09/29/12	09/29/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$300.00		0.00			
N 10	WFTS	09/29/12	09/29/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$1,400.00		0.00			
N 11	WFTS	10/01/12	10/05/12	M-F 7-9a GMA GMA	CM	658-9a	22222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	22222--					10	\$900.00		0.00			
N 12	WFTS	10/01/12	10/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,000.00	P-3	0.00	NM	6	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--					5	\$1,000.00		0.00			



WFTS

Print Date: 10/05/12

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Contract / Revision **312277** Flight Dates **09/26/12-10/05/12** Hiatus Dates  
 Original Date / Revision 09/25/12/ 10/04/12 Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** (Estimate # **2052**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	WFTS	10/01/12	10/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11111--	:30	5	\$1,000.00	P-3	0.00	NM	6	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WFTS	10/01/12-10/07/12		M-F 11a-12p		1058a-12p	MTWThF----	:30		<del>(\$1,000.00)</del>		0.00	NM		
See MG 12.6, 12.7															
[n/a]															
6	WFTS	10/05/12-10/05/12		M-F 10-11a		10-11a	-----F----	:30		\$500.00		0.00	NM		
Ⓜ MG for 12.4 10/04															
7	WFTS	10/05/12-10/05/12		M-F 10-11a		10-11a	-----F----	:30		\$500.00		0.00	NM		
Ⓜ MG for 12.4 10/04															
N13	WFTS	10/01/12	10/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$450.00		0.00						
N14	WFTS	10/01/12	10/05/12	M-F 5-530p ABC Action News	CM	458-530p	11111--	:30	5	\$1,500.00	P-2	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$1,500.00		0.00						
N15	WFTS	10/01/12	10/05/12	M-F 530-6p ABC Action News	CM	530-6p	11111--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$1,500.00		0.00						
N16	WFTS	10/01/12	10/05/12	M-F 7-730p 7-730p The List	CM	658-730p	11111--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$1,500.00		0.00						
N17	WFTS	10/01/12	10/05/12	M-F 11-1135p ABC Action News	CM	11-1135p	11111--	:30	5	\$2,500.00	P-3	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11111--	5		\$2,500.00		0.00						
N18	WFTS	10/01/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$6,500.00	P-3	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$6,500.00		0.00						
N19	WFTS	10/02/12	10/02/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$7,000.00		0.00						
N20	WFTS	10/05/12	10/05/12	Friday Prime A Friday Prime A	CM	758-9p	----F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$4,000.00		0.00						
N21	WFTS	10/01/12	10/05/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
add to sked															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MTWTF--	1		\$1,000.00		0.00						
N22	WFTS	10/01/12	10/05/12	Monday 8-10p Dancing Monday 8-10p Dancing	CM	758-10p	M-----	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00



## Hiatus Dates

Order Sep 00:20:00

Advertiser **US Chamber of Commerce** Product **US Chamber of Commerce** (Estimate # **2052**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
add to sked																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	M-----	1		\$14,000.00	0.00								
N 23	WFTS	10/01/12	10/05/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	MTWTF--	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00	
add to sked																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	MTWTF--	2		\$2,000.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WFTS	10/01/12-10/07/12	M-F 730-8p			728-758p	MTWThF----	:30		\$2,000.00		0.00	NM			
2	WFTS	10/01/12-10/07/12	M-F 730-8p			728-758p	MTWThF----	:30		\$2,000.00		0.00	NM			
N 24	WFTS	10/04/12	10/05/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	---TF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	---TF--	1		\$700.00	0.00								
N 25	WFTS	10/04/12	10/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	---TF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	---TF--	1		\$400.00	0.00								
N 26	WFTS	10/04/12	10/05/12	M-F 6-630p ABC Action News	CM	558-630p	---TF--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	---TF--	1		\$2,500.00	0.00								
														Totals	79	\$130,300.00